

NC FCCLA Board of Directors Meeting

GoTo Meeting, 6:00 pm-7:30 pm

Tuesday, November 14, 2017

Members present:

Delores Ali, DPI Curriculum & Instruction Section Chief

Janet Johnson, NC FCCLA Adviser

Angela LeMay, FACS Education Consultant

Kelly Painter, FACS teacher/FCCLA Adviser, Topsail High School

Reno Palombit, FACS Education Consultant

Regan Rhymes, NC FCCLA Vice-President of Middle Schools, Southeast Middle School

Andrea Shealey, NC FCCLA President, Millbrook High School

Karly Plemmons, NC FCCLA 1st Vice President, North Buncombe High School

Gabrielle Taron, NC FCCLA Vice-President of Parliamentary Law, Topsail High School

Maia Schweikert, NC FCCLA Vice President of Correspondence, Elkin High School

Jenny Watson, FACS teacher/FCCLA Adviser to State Officer, Southeast Middle School

Amy White, FACS teacher/FCCLA Adviser, NCACTE FACS Division President (2017-2018)

North Buncombe High School

Meeshay Williams Wheeler, NCAFCS President, NC A&T University

Heather Oakley, Business/Industry Representative

Members absent:

Dale Richardson, FACS teacher/FCCLA Adviser, East Mecklenburg High School

Others present:

Madison Wells, NC FCCLA Vice-President of Membership, Overhills High School

Farin Allen, NC FCCLA Vice-President of Programs, Southeast Guilford High School

- 1) The NC FCCLA Board of Director's meeting was called to order and greetings given by Delores Ali at approximately 6 PM.
- 2) Roll Call of Members by Angela (See above)
-Heather Oakley was welcomed as our B&I representative. She is a former NC FCCLA President and graduate of Johnson & Wales University. Heather has spent the last nine years working for an engineering firm.
- 3) Delores Ali reviewed the mission and purposes of the NC FCCLA BOD. The NC FCCLA BOD primary function is to approve and provide guidance of the direction of NC FCCLA. Warrants necessary resources are available to support the direction of NC FCCLA. Also, to ensuring adequate resources are available, to promote activities and the FCCLA image, and to provide oversight of **outcomes** of NC FCCLA.

4) Reports

- **Approval of last BOD meeting minutes**

Angela emailed the minutes from the July 24, 2017 meeting. Angela asked if there were any corrections. Amy White suggested that Michael Holman's role be listed as NCACTE – FACS Division President. Angela stated that she would make the correction and asked that the minutes be accepted as presented. Kelly Painter seconded. Minutes stand as posted with revision.

- **Update on NC FCCLA**

-Andrea Shealey reported that two state officers, herself and Farin Allen attended the FCCLA National Cluster Meeting in Washington, D.C. There were also two NC winners at the meeting from North Carolina: Chapel Hill High School for Chicken Fabrication and Northwood High School for Fashion Sketch.

-**District 1 & 2:** Andrea Shealey and Gabby Taron reported that the District 1 & 2 Fall Leadership Meeting took place at Topsail High School on October 31, 2017. The theme for the District 1 and 2 meeting was "InSPYred by FCCLA." It was a spy/mystery theme. Students received lanyards and traded pins with other schools. There was also a scavenger hunt, a candy bar, and a photo booth. A highlight of the Fall Leadership Meeting was that students participated in a community service project in which students created approximately 150 spicy black bean soup packets. Advisers had the opportunity to take back packets to share with their local food banks. District 1 had four schools attend with 70 students and six advisers. They may have a potential state officer candidate. District 2 had 12 schools attend along with 208 students and 22 advisers. They elected Josie Boyd to be the District 2 representative for NC FCCLA for SY18-19.

-**District 3:** Andrea Shealey reported that District 3 has not yet had its Fall Leadership Conference, committee members are hard at work preparing the conference! Michelle Lee, Melissa Yeary, Lisa Ellstrom, and Andrea Shealey all met on Sunday, October 22nd to plan events for this day. The meeting will take place on Monday, December 11th at Wesleyan College. The college will be providing lunch as well as the auditorium and several classrooms where the workshops will take place. This year, District 3 will be offering a specialized 'middle school' workshop, designed specifically for first year competitors who only qualify for junior level STAR events. The other workshops, made by the State Executive Council, will introduce the National Programs. District 3 has new chapters this year, including one from Wake Forest High School, where Andrea Shealey has attended a meeting in order to provide guidance and grow anticipation for the organization.

-**District 4:** Andrea Shealey and Madison Wells reported that on Tuesday October 24, 2017 from 4-7:30 District 4 hosted its Fall Leadership Meeting and Competitive Events training at South View High School in Hope Mills, North Carolina. District Adviser, Kimberly Tedder-Riley hosted the event with District 4 officer and State Vice President of Membership, Madison Wells, presiding over the meeting. The event consisted of an opening session with colors presented by SVHS JROTC and the anthem sung by the SVHS Choir. Students attended two event trainings and one FCCLA national program workshop. Dinner consisted of pasta, rolls, vegetable trays, and fruit trays all prepared by the SVHS culinary team. A new District 4 officer, Mikaylia Ray, answered two questions regarding FCCLA and was elected as a representative on the 2018-2019 NC FCCLA

state executive council. Madison Wells presented the option to have a state officer visit chapters as well as the option to purchase an ad in the State leadership conference booklet. The closing session included the required professional dress and conference conduct as well as a restating of the 2017-2018 NC FCCLA goals and a social media shout out. All schools, staff and members in attendance seemed to learn a wealth of information and had an enjoyable time.

-District 5: Andrea Shealey reported that took place at Southeast Guilford High School on the 30th of October. They promoted our National Program Community Service by making letters to Santa for the Make A Wish Program and letters to Veterans in the Branches of Service, elected our District 5 Officer Cara Gilliland. During the opening session, they worked towards our social media goal to make sure our District 5 members had added us on @OfficialNCFCCCLA sites. While workshops and all sessions were going on we had a themed photo booth taking place so members could publicize NC FCCLA on their social media with this year's theme: Superheroes. After the closing session, students finished making tie-dyed District 5 t-shirts so they would be able to show district pride at State Leadership Conference.

-District 7: Andrea Shealey and Maia Schweikert reported that District 7 is off to a great start for 2017-2018 year. The District 7 Fall Leadership Training occurred on October 30th at Bandy's High School. The training was attended by five schools ranging from middle to high school age. Attendees were informed of all changes for the upcoming year, including star events and skill demonstration events. They were also reminded of important upcoming dates, such as cluster meeting and state conference. A meeting was held for all advisers to catch up and create a plan for the year. Seven workshops were offered for all students, to learn valuable skills to prepare them for the state conference.

-District 8: Andrea Shealey and Karly Plemmons reported that District 8 held their district meeting on October 30th at Locust Grove Baptist Church Eight schools were in attendance including one new middle school chapter. Students learned about State Conference, Competitive Events and National Programs. We had numerous stations where students learned about all programs, star events, and planned for this coming year. We also held a photo booth to promote our social media outlets and a snapchat geo-filter! Our new officer for next year was elected and it will be Nate Worley.

- **State Adviser Report**

-Janet Johnson reported on the following:

Red Blazers: The FCCLA Board of Directors have looked Dress code that has been set for the 2018 NLC. The major problem is requiring all competitors to have the official red jacket. After hearing from so many, the board reviewed the number of competitors that each state had sent to the national conference for the past three years. Getting an average number of competitors, in a recent webinar, each state adviser was notified how many red jackets the board would purchase for each state. North Carolina's number is 210. I have submitted a guess estimate to the board for a variety of sizes. The webinar explained that a new vendor (a sub-division of Men's Wearhouse) for jackets had come on board. I sent this information out to all district advisers, they were to share this with their teachers at each district meeting. Janet will order the jackets in March. The jackets from the new vendor are more fitted instead of the boxy and the price is the same. The 210 jackets that

NC will receive will be available for rent for those chapters that find that they cannot secure a jacket and it will be on a first come - first serve base.

SLC Changes: There are several new changes that are planned for the state conference so that we will be following the same procedures that national follows. Starting with the student orientation for the competitive events. This year, competitors will have their orientation online with a form that follows that they will have to print off, get signed and turn in at SLC. Janet has the template from national's that she is in the process of adapting to our conference and we will post this to our website. Students will still have to go to the national website to do the survey form which is required at state and at the national conference. The other change will be the room consultant's orientation, this is going to be posted online. All advisers will be required to bring their charged laptop to the conference. We are in the process of stream-lining our conference so that when attendees arrive, they are ready to compete.

SLC Keynote speaker: Janet announced that we will have two speakers at our conference this year. On opening night, Tim Pulliam, WTVD 11, Journalist and a former FCCLA member will speak. On the second night, Felicia Lucas, a former FCCLA member, state officer and FCCLA chapter member's mother will present.

SLC New Partner: The Art Institute has come on board to serve as one of our partners, with a donation of \$2500 toward our state conference. Through Brian Stanley, The Art Institute, Charleston, SC, High School Admissions Specialist's efforts, the Art Institute will present several NC FCCLA scholarships. These Scholarships include: Culinary Arts -1st place scholarships (for 3 member team); Fashion Construction – Occupational, 1st = \$3000, 2nd= \$2000 , 3rd= \$3000 ; Fashion Design – Occupational - 1st = \$3000 , 2nd= \$2000, 3rd= \$3000 ; Hospitality – Occupational -1st = \$3000 , 2nd= \$2000 ,3rd= \$3000; Interior Design – Occupational - 1st = \$3000, 2nd= \$2000 , 3rd= \$3000.

5) Committee Reports

- **Communication Report**

- Angela LeMay reported that she planned to schedule a meeting with the Communications Committee prior to the State Leadership Conference (SLC).

- **Executive Report**

- Delores Ali reported that the Perkins allotment was based on the average of FCCLA membership for the past three (3) years. The allotment will be distributed half in the fall and half in the spring. Delores anticipated that the allotment was an increase; however, Janet said it decreased. Delores said that she would check on the amount.

- **Operating Policy**

- Delores Ali reported that all edits have been made to the Operating Policy as noted in the draft document approved at the last meeting.

- **Nominating Report**

- No report.

- **Membership Report**

- Janet Johnson reported that there were 1,558 affiliated members, 109 affiliated chapter advisers, and 56 affiliated chapters. Additionally, there are 446 pending members (students who have been entered, nationals is awaiting payment). Delores requested that Janet post current membership numbers on the Moodle.

- **Program Report**

- Amy White reported that she will contact members on the Program Committee to set up a virtual meeting.

- **Strategic Work Plan Committee**

- Reno Palombit reported that he met with the committee to determine priorities which were organized to focus on three main areas: 1) Refine and Strengthen, 2) Promote, and 3) Expand and Invest. Reno made a motion to accept the 5-year Strategic Plan, Jenny Watson seconded the motion and the motion carried.

- **District Realignment Committee**

- Kelly Painter reported that District 1 attended a combined District 1 & 2 Fall Leadership Meeting with 70 students and four schools. Kelly asks that there be more done in Refine and Strengthen, to strengthen advisers so there is an understanding of the importance of FCCLA. She stated that District 2 lost Carteret County to Skills USA. Delores asked for an action plan in the event of losing chapters to other CTSO's. Kelly stated that District 1 may have a state officer candidate. Kelly suggested giving District 1 one more year to see what happens next year before realignment. Delores suggested a recruitment marketing and retainment plan: inform, persuade, remind.

- **Financial Ad Hoc Committee**

- No report

6) Old Business

- Reno shared that a partnership with NC Restaurant and Lodging Association to provide a Culinary Boot Camp for ProStart and Culinary students. Amy shared that she requested a quote from AB Emblem for (2,500) pins and flashing pins. She will share with the boards once the quote is received.

7) New Business

- **National Officer Candidate Endorsement**

- Janet Johnson requested a Ad Hoc committee comprised of a state staff representative, another Board member, and a previous National Office Election Committee member. National Officer candidates should submit an Intent to Run form, resume and transcript by February 1st of each year. Interviews can be scheduled shortly thereafter. Amy White moves to create the National Officer Candidate Ad Hoc Committee, motion seconded by Delores and motion carried.

- **Scheduling Committee Meetings**

- Delores Ali requested that committee chairs schedule meetings prior to the next FCCLA BOD meeting at the SLC.

8) Announcements

- Kelly proposed being consistency in using “adviser” instead of “advisor”.

- Janet stated that the next BOD meeting would be held on Monday morning and time will be Determined after speaking with the hotel.

9) Adjournment

- Delores Ali adjourned the meeting at 7:43 PM.