

NC FCCLA BOARD OF DIRECTORS MEETING MINUTES

Meredith College - Raleigh
November 9, 2016 – 4:30 – 5:30 p.m.

Members present on-site:

Dr. Deborah Tippett, Professor, Meredith College
Janet Johnson, NC FCCLA Adviser
Delores Ali, DPI Curriculum & Instruction Section Chief
Reno Palombit, FACS Education Consultant
Angela LeMay, FACS Education Consultant
Irma Bode, FACS teacher/FCCLA Adviser, Wakefield High School

Members present virtually, using GoTo Meeting:

Dale Richardson, FACS teacher/FCCLA Adviser, East Mecklenburg High School
Amy White, FACS teacher/FCCLA Adviser, North Buncombe High School
Jenny Watson, FACS teacher/FCCLA Adviser to State Officer, Southeast Middle School
Katelyn Greer, NC FCCLA President, Bandy's High School
Allie Marsh, NC FCCLA Vice-President of Correspondence, West Bladen High School
Jajhayra Fonceca-Roque, NC FCCLA Vice-President of Middle Schools, Southeast Middle School

Members absent:

Michael Holman, FACS teacher/FCCLA Adviser, East Chapel Hill High School
NCACTE FACS Division President
Derrick Fogg, NCAFCS President, Program Specialist, Warren County
Joyce Allen-Crawford, Director of Corporate Sales, J.H. Adams Inn

1) The NC FCCLA Board of Director's meeting was called to order and greetings given by Deborah Tippett, Chair at approximately 4:35 PM.

2) A welcome was extended by Delores Ali, DPI Section Chief.

3) Roll Call of Members: (See Above)

4) Dr. Tippett reviewed the purpose of the FCCLA Board of Directors.

5) Reports

- **Approval of last BOD meeting minutes**

- Angela read the minutes from the 7-12-16 meeting. Janet Johnson moved to accept minutes, Irma Bode seconded. Minutes stand as posted.

- **Financial Report**

- Janet Johnson updated the previous budget report. For SY 2016-2017 budgeting, FCCLA assets stand at \$99,013.00, expected revenue is \$164,256.00, and expenditures are expected to be \$120,697.00.

- Dr. Tippett accepted the report as an addition to the budget reported at the 2016 CTE Summer Conference.

- **Goals of State Officers**

- Katelyn Greer reported on the following FCCLA goals for SY 2016-2017:

- 1) Increase total NC FCCLA membership by 3%.

- 2) Increase overall competitive event participation at the 2017 NC FCCLA State Leadership Conference.
 - 3) To get all eight districts involved in the FCCLA State Executive Council.
- **Update on NC FCCLA** was given by Katelyn Greer, Allie Marsh, and Jajhayra Fonceca-Roque
 - District 2**, Robert Vasquez, Vice-President of Parliamentary Law: The District Meeting was postponed due to Hurricane Matthew and is now rescheduled for November 8th. To promote membership, Robert organized and held a mini-conference in his school's auditorium to give insight to everything FCCLA.
 - District 3**, Julia Becton, Vice-President of Public Relations: Due to Hurricane Matthew, the originally scheduled meeting for October 31st was rescheduled to December 12th. In an effort to increase membership, Julia has advertised her chapter and district meeting through posters and flyers in both her school and surrounding schools. Last month Julia met with Mrs. Yeary, District 3 Chairman, to discuss increasing membership at her school and throughout the district. On November 15th, Julia is planning to speak at a Round Table event advocating for FCCLA to new high school freshman. Julia is currently trying to fulfill ad positions by emailing schools in her district.
 - District 4**, Allie Marsh, Vice-President of Correspondence: The FLC for district four is currently on the calendar for November 19th. Allie is working persistently to ensure planning stays on schedule. At Allie's School, she is encouraging the student body to participate in a Spirit Week that promotes the presence of FCCLA and a pep rally on that Friday where FCCLA is in charge of the games. To make her chapter more like family, Allie is planning a fieldtrip to Ripley's Believe it or Not. She is also partnering with another CTE organization, FFA, to promote membership for both organizations. Allie is making the FCCLA presence known throughout Homecoming week in Bladen County by being the Halftime FCCLA Representative and creating and riding on an FCCLA Homecoming Parade float.
 - District 5**, Gloria Herman, Vice-President of Programs: The District 5 FLC was scheduled for November 8th. Gloria and Jajhayra are continuing to prepare and practice to guarantee the best possible outcome. To increase membership Gloria organized and led a local ice cream social to entice new members. Following the social there was a brief meeting about the meaning and goals of NC FCCLA. Gloria has turned in an ad and is currently processing one.
 - District 6**, Alicia Mitchell, Vice-President of Membership: The Fall Leadership Conference was Friday, October 28th and was a huge success for District 6. Their new state officer was successfully elected without conflict as well as further presentations. The workshops were presented professionally yet enticing. Many District 6 competitors are expected to make an appearance at the State Leadership Conference in April. The students and advisors were also very appreciative for the Chick-fil-a lunch. Chapter-wise, Alicia and her chapter are beginning to work on their projects for competition by creating a Literacy House and twice a month working with Middle Schoolers on their culinary school.

-District 7, Katelyn Greer, President: The District 7 FLC was October 31st with a Halloween theme and was held at Katelyn's home school, Bandys High. At the meeting, Katelyn presented a consolidated powerpoint of the 2016-2017 National FCCLA Programs, while facilitating the election of our new state officer, Maia Schweikert of Elkin High. She and her chapter lead a total of 7 of the 9 workshops that went very smoothly and instituted a multitude of curiosity. To increase membership, Katelyn provided insight on the Three R's of membership district-wide along with the consolidated powerpoint on the national programs. Locally Katelyn lead an initiative to publicize FCCLA through advertising and helped organize a "Macho Nacho Monday" for new members. The Bandys Chapter has doubled in membership this year. Currently sold two ads, processing a third, and working on emails to send to interested stores, vendors, and colleges, in the Greensboro- Winston-Salem area. They could buy an ad or have a table at our exhibits.

-District 8, Heather Carver, First Vice-President: The District 8 Fall Leadership Conference was on October 21st, where Heather led the opening and closing ceremonies. There were eight different workshops at the Leadership Conference that Heather supervised. The new District 8 state officer, Karly Plemmons, won in the officer election. Locally Heather partnered with her local Chik-fil-a to provide lunch for potential new members. She is also hosting an advertising initiative to publicize NC FCCLA and attract new members. She has also designed and will ride on an FCCLA float in her local Christmas Parade. Heather is currently focusing on taking her chapter and creating a family through community outreach projects and fundraisers. Heather has sold a few ads and is still searching for possible clients.

-Middle Schools, Jajhayra Fonceca-Roque: The District 5 meeting, as expressed is Tuesday, November 8th where Jajhayra and Gloria will partner throughout the planning and execution processes. To increase membership in her middle school, Jajhayra created, set-up, and hosted a booth at her school's club fair. District-wide, Jajhayra set up an NC FCCLA Booth at the Dixie State Fair. Jajhayra has sold a couple of ads and is now reaching out to businesses who have purchased some in the past.

- **Report of National Meeting**

- Janet Johnson gave the 2016 NC FCCLA Winners Report at the National FCCLA Conference in San Diego, California. NC brought home 43 Bronze, 105 Silver, & 63 Gold medals.

- **Membership Report**

- Janet Johnson reported that for SY 2015-2016, there were 3,150 affiliated members. A 5% increase over the previous year.

- Thus far for SY 2016-2017, there were currently 1,209 affiliated members, 70 advisers, 548 pending members, 40 chapters, 1,793 unsubmitted members and 179 unaffiliated chapters.

- Janet reported that affiliation just opened up on November 1, 2016.

- Membership goal for SY 2016-2017 is 3200 members.

- **2016-2017 FCCLA State Leadership Conference**

- Janet Johnson reported that workshops have not been finalized yet.

- Wishing to partner with Talbots to conduct a “Dress for Success” session for students and potentially offer 50% off discount cards to FCCLA members.
- Zumba and Johnson and Wales University workshops are being developed.

6) Old Business

- **Strategic Work Plan Committee**

- Dr. Tippett asked that Reno Palombit chair the Strategic Work Plan Committee.
- Reno reported that a draft was developed concerning the Strategic Work Plan that was to be a starting point modeled after other state CTSO’s.
- The committee and Janet will get together before the FCCLA SLC to finalize the document.
- After the Strategic Work Plan is finalized, Reno will send out communication to the committee and give 30 days to review the document and make suggestions for revisions.

7) New Business:

- **Evaluation Committee**

- Delores Ali suggested that the Strategic Work Plan can double as the evaluation instrument.
- Dr. Tippett advised that the Strategic Work Plan will be voted on at the April 5th meeting.
- Reno Palombit next steps will be to send follow-up communication concerning meeting times/dates.

- **Joint Pro-Start/Culinary Arts Competition Skills Bootcamp**

- Reno reported about the held at the Chef’s Academy
- Opportunities for more collaboration.
- In attendance were 120 students representing 23 schools with a vast majority of students who have never competed in a culinary competition.
- In SY 2017-2018, the Bootcamp will be held at Johnson and Wales University in Charlotte, NC.

- **Medallions for FCCLA SLC**

- Amy White reported that she has obtained a quote for the medallions from a new vendor. Die fee will be \$130.00. 1,000 medals will cost approximately \$1.86 each; 500 medals will cost \$1.96 each.
- Janet Johnson approved of the new vendor stating that cost was significantly less than the current vendor.

8) Next Board meeting will be held Wednesday, April 5, 2017, at 10 AM at the NC FCCLA State

- Meeting, Koury Convention Center, Greensboro, NC, Room TBA
- Teachers were advised to send names and addresses of principals to Dr. Tippett at tippettd@meredith.edu so that letters can be sent to schools.

9) Announcements

- No announcements

10) Janet Johnson made a motion to adjourn the meeting. Meeting adjourned by Dr. Tippett at 5:29 PM.

Submitted by: Angela LeMay, Secretary