

# NORTH CAROLINA VIRTUAL STATE LEADERSHIP CONFERENCE

APRIL 12-16, 2021

BEYOND  
MEASURE

## Grow, Lead, and Explore Beyond Measure.

Join NC FCCLA during our virtual State Leadership Conference (vSLC), designed and developed for chapter advisers to easily integrate within their FCS classroom! vSLC will provide opportunities for registered members to embrace personal talents, skills, and career interests as they define what it means to "Be Me". Hear from motivational speakers, strengthen real world skills, navigate Colleges in North Carolina, meet the 2020-2021 State Executive Council, explore Career Pathways, discover National Programs, and so much more!

## GENERAL SESSIONS

### Opening Session

Kickstart your vSLC experience by participating in the Opening Ceremony. Recite the creed with your 2020-2021 State Executive Council, view Chapter Showcases, and meet the 2021-2022 State Officer Candidates.

### Business Session

Join the 2020-2021 State Executive Council to hear updates and reviews of their accomplishments this year. Your SEC will also be recognizing chapters, students, and Advisers for growing and leading Beyond Measure.

A separate Bylaws voting session will take via Zoom. Chapter Advisers and selected Voting Delegates will participate using the link provided via email.

### Closing Session

Close out the 2021 vSLC with your 2020-2021 State Executive Council as they recognize members who competed Beyond Measure in our 2021 NC FCCLA STAR Events Competition. STAR Event Competitors will be recognized through medal announcements, as well as revealing top participants that have earned the opportunity to compete in the National FCCLA STAR Event Competition in June.

## STATE OFFICER'S CORNER

### FCCLA Bake Off

Join your 2020-2021 SEC as they bake Beyond Measure to create edible masterpieces. The projects may not turn out that great, but the State Officer that has the best looking desserts, voted by you, will take home bragging rights! Be sure to tune in, and cast your vote! Voting closes on Wednesday, April 14.

### FCCLA Quiz Show

Tune into the FCCLA Quiz Show to see which State Officer knows it all! Officers will be tested on their FCCLA knowledge. Will it be Guzin, Teaghan, or Samantha?

### FCCLA Investor Club

Dive in to hear what products your 2020-2021 SEC is pitching to our FCCLA investors! The State Officer who pitches the best product, voted by you, will exit the Shark Tank unscathed! Don't forget to cast your vote on the best product! Voting closes on Wednesday, April 14.

### FCCLA Design Challenge

Do you think your 2020-2021 SEC has what it takes to perfectly design a space? Catch the challenge here to see which State Officer designs and presents the best hotel room! Officers will showcase their designed floor plans, and pitch their design to you! Cast your vote to determine who designed it best! Voting closes on Wednesday, April 14.

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## CHAPTER ADVICE

### Use the 3R's to grow your membership Beyond Measure!

Do you know what the 3R's of Membership are? Are you looking for tips and tricks on how to increase or retain membership in your chapter? Join Guzin Karagoz, 2020-2021 State President and Teaghan Welch 2020-2021 1st Vice President as they share tips and tricks on using the 3 R's of Membership to help grow your chapter! You will also hear from a chapter who continues to maintain and grow each year!

### Planning with the P.O.W.er.

Do you find it hard to determine the focus for your chapter? Join Guzin Karagoz 2020-2021 State President and Teaghan Welch 2020-2021 1st Vice President, as they share how to plan with P.O.W.er using the Program of Work to ensure that your chapter has focus, and stays organized throughout the year. You will also hear about different resources and programs that can help you narrow your focus and ensure your chapter is engaged in meaningful service to your school and community!

### Chapter Leadership: Explained

Does your chapter have established leadership roles? Learn strategies with Guzin Karagoz, 2020-2021 State President, and Teaghan Welch 2020-2021 1st Vice President on how to identify leadership roles for your chapter, big or small.

### Increasing your Klout in the world of social media!

Not sure how to use social media to promote your chapter? Guzin Karagoz 2020-2021 State President and Teaghan Welch 2020-2021 1st Vice President, are sharing tips and tricks on how to set up and successfully brand your social media to engage your community, and promote what you're accomplishing. Hear from a chapter who has nailed their social media!

### Running a Meeting with Intention

Are you stuck on how to run a meeting? Not sure what you should be doing at your meeting? Guzin Karagoz 2020-2021 State President and Teaghan Welch 2020-2021 1st Vice President, are here to share with you tips on how to organize your meetings, and how to provide students opportunities to plan and lead meetings.

## SAY YES TO FCS SPOTLIGHT

### Learn more about the Family and Consumer Sciences Education major, and the Colleges and Universities in North Carolina you can attend as you Say Yes to FCS!

- Appalachian State University - Boone, NC
- North Carolina Agricultural and Technical (A&T) State University - Greensboro, NC
- Meredith College - Raleigh, NC
- North Carolina Central University - Durham, NC
- East Carolina University - Greenville, NC

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## STATE OFFICER ELECTIONS

**Jump in and learn more about the 2021-2022 State Officer Candidates!** You will hear their speeches, and learn about the voting process in electing candidates to serve as your 2021-2022 State Executive Council.

- State Officer Candidate Speeches
- Voting Delegate Guide
- State Officer Election Step-by-Step Guide

## RESOURCES

Advisers can find lesson plans and resources designed and developed specifically for use with our virtual State Leadership Conference platform! You can save to your Backpack, or download and use with your students!

## BEE HEALTHY NC

Are you ready to take charge of your health? Join your 2020-2022 SEC as they share information on growing healthy habits for better mental and physical health.